

The Only "Remove-It" Permanent PAINT SYSTEM

Asphalt-Pavement-Concrete-Brick-Glass-Plastic-Metal-Wood



Business Challenge

Drive on any road or parking lot and you will see stripes and a black top. Look up and you will see vinyl signage in the form of banners and billboards. Walk into any mall or grocery store and notice floor graphics conveying an advertising message. This is the latest in signage which has gained popularity because it stimulates sales. For those of us in the pavement and concrete business, promotional markings are nearly impossible because acceptable flooring surfaces must include smooth, nonporous surfaces. The surface must also have friendly environmental conditions. Finally, the image must look like it is painted on the surface and have the capability to be easily removed with minimal work. Magic Colors has found the solution to meet all of these business challenges through the development of PaintTrans.

Solution

PaintTrans is the first removable image system revolutionizing image transfer to pavement, concrete and other surfaces. PaintTrans images are developed using a paint quality which has the highest resistance to all types of weather and heavy traffic conditions. The images are made out of paint not vinyl, allowing the image to endure the toughest environmental conditions and continue to look like part of the surface. PaintTrans can be used to reproduce any type of graphic or picture.

Removal of PaintTrans is quick and easy with our PaintTrans Super Remover ERS-HTS. Let the remover set for 3 to 5 minutes then hose or pressure wash. A brush may be required for extremely porous surfaces. The resins are environmentally friendly and will biologically decompose in to the soil.

Opportunity: Money on the Ground

Imagine the dollars generated by selling floor space in grocery stores, shopping malls and sports venues. Consumers notice PaintTrans images, read the messages and respond at the cash register. The use of PaintTrans can stimulate sales because it can be placed in areas where conventional signage cannot. Ground level advertising works because people naturally focus their eyes downward, looking where they walk or drive. The list of opportunities is endless. Imagine!

R.G.P.M IllumaAir pavement is recommended for:

- Streets & Highways
- Shopping Centers
- State DOT
- Airport Contractors
- Striping Companies
- Construction Companies
- Factory Floors Municipalities
- Retail Parking Lots

IllumaAir exceeds all VOC recommendations and is safe to use in any environment. NO Toululene, Lead, Xylene, or Naphtha Solvents.

Application instructions and M.S.D.S. information is available on our website.www.magiccolors.net

PAINTTRANS A PRODUCT OF **MAGIC COLORS**

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DISTRIBUTORSHIPS AVAILABLE

The Illumair Effect
-Lower operational cost
-Complete jobs faster
-Lower investment cost
=BUSINESS IMPACT

Accelerate Time-to-Market

Cost = Labor + Materials

Reduce Overall Labor

CLEAN-UP GRINDING
SANDBLASTING SEALERS
CAPITAL EQUIPMENT
DAMAGE PAVEMENT

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